



gregor
calendar award

Gregor Advertising Calendar Award 2019
Gregor Photo Calendar Award 2019
Gregor Self-Publishing Calendar Award 2019
Gregor Japan Calendar Award 2019

Allowed in this category are advertising calendars, image calendars, non-profit calendars, school projects, self-publishing and any kind of photo calendars.

ENTRY DEADLINE

12.12.2018

Veranstalter / Organisier:



GRAPHISCHER KLUB
STUTTGART E.V.



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU



Verband Druck
und Medien
in Baden-Württemberg e.V.

Gregor calendar award 2019

The competitions 2019

The objective of the Calendar Competition is to display a representative cross-section of calendar craft from around the world and to stimulate reflection about the significance of calendars in our time. The organizers concern themselves with cultural and economic aspects of calendars and they seek to present the manifold dimensions of this medium to professionals and to the interested public.

The awards and the ceremony

In January 2019, a jury of experts evaluates the overall appearance of calendars submitted from Germany and abroad in the categories based on the criteria of concept, design and manufacturing technique. The jury selects calendars for Gold, Silver and Bronze awards. After a meticulous review, one of the calendars that have been given the Gold Award can be honoured with the Grand Prize of the Jury 2019. In addition to the evaluation of the overall impression of each calendar, special awards can be given for outstanding performances.

It is with great anticipation that the professional audience looks forward every year to the announcement of the calendars that have been awarded the "Photo Calendar Prize". All photographic calendars are automatically included in the Photo Calendar Award 2019. An independent jury of experts evaluates the calendars with emphasis on innovative application of photographic technique. In addition, one of the winning calendars can be distinguished even further with the "Prize of the Photo Calendar Jury 2019" for the most remarkable overall performance.

For Gregor Self-Publishing Calendars Award a jury made up of experts, trade buyers and consumers judge the calendars. In January, the juries will determine Awards of the Gregor Self-Publishing Calendars Award 2019 from all submissions.

The certificates/awards will be presented at the opening ceremony in the "House of Economy" on **Wednesday 24, January 2019**. When the jury has completed its evaluation, the award winners will be notified of their success during the third week of 2019. All entrants are cordially invited to attend the opening of the exhibition with the award ceremony.

All calendars submitted for the 2019 Gregor Calendar Award in January automatically take part in the Japan Calendar Award, without extra costs.

Like Germany, Japan is a "classic calendar country". A Japanese calendar competition (with exhibitions in Tokyo and Osaka) is staged every year at the same time as the Gregor international calendar award in Stuttgart, Germany. The exchange of calendars between Germany and Japan is cultivated by the Graphischer Klub Stuttgart e. V. in cooperation with the organizers of the Calendar Fair of the Japan Federation of Printing Industries. In February 2019, a jury of experts evaluates the overall appearance of the calendars. The jury selects calendars for Gold, Silver and Bronze awards. In addition to the evaluation of the overall impression of each calendar, special awards can be given for outstanding performances. The certificate / awards will be sent to the winners in April.

Great exposure for your calendars

More than 100,000 visitors will admire your calendars: The calendars will be displayed in several exhibitions. All 2019 commercial calendars that have been received by 16 October 2018 will be displayed in a special exhibition at the Stuttgarter Buchwochen (November 15 to December 02, 2018), including the commercial calendars that have already been judged in August 2018.

All calendars that were entered in all categories will be displayed in a grand exhibition at the "House of Economy" of Baden-Württemberg in Stuttgart from January 25 to the February 10, 2019. In addition, the entire calendar exhibition will travel to the Government Building at the Rondellplatz in Karlsruhe, Germany, where it will be open from February 21 to March 17, 2019.

Finally a few more important points:

- ▶ Please consider that the calendars will be exposed by the visitors. When a calendar is awarded a prize, it may become necessary for the organizers to request additional copies of that calendar. All participants in the competition are therefore asked to retain at least two extra copies of their calendars for exhibitions.
- ▶ All calendars that were submitted before the deadline and to the correct address will be evaluated and judged by four different juries. The decisions of the juries are final and cannot be contested in any legal action. By submitting a calendar to the Gregor Calendar Award, participants assure that the rights of third parties, in particular those of authors or copyright owners, will not be violated. Participants exempt the organizers from any claims for damages and other legal aspirations of third parties. The organizers are entitled to exhibit and / or publicize the calendars, or excerpts from them, free of any charges, in other media.
- ▶ Social and educational institutions may submit a written request for reduced fees that must be received well in advance of the deadline. The decision whether or not to approve such requests is the prerogative of the Graphischer Klub Stuttgart e. V., Königstraße 57, 71679 Asperg/Germany.

www.gregor-calendar-award.com

ENTRY DEADLINE · 12.12.2018

How to participate in the Gregor Calendar Award 2019:

→ 1. Request an invoice by e-mail:

info@graphischer-klub-stuttgart.de. Please include the number of calendars you wish to enter and your exact invoice address. The invoice will be sent to you promptly by e-mail.

→ The entry fees:

1 – 5	submitted calendar titles	190.00	€
6 – 10	submitted calendar titles	280.00	€
11 – 20	submitted calendar titles	470.00	€
21 – 30	submitted calendar titles	630.00	€

→ The entry fee includes:

Entry to the competition, the display of submitted calendar titles in various exhibitions and participation in the opening and awards ceremony in Stuttgart. Every participant in the competition will receive printed information with all the award winners. All of them will be discussed in detail on the Gregor website, and their photos shown. All involved in the calendar project will be linked on our website.

→ 2. Please remit your entry fee to:

The account of the Graphischer Klub Stuttgart e. V.
at the BW Bank;
IBAN Number: DE80600501010002753513,
BIC: SOLADEST 600.

Please include "Gregor Award" and the invoice number on your bank transfer.

Failure to pay the entry fee will lead to exclusion from the competition and the exhibitions. Kindly confirm the remittance of your entry fee and attach a copy of the remittance to your registration form. Without this proof of payment, your calendar cannot be accepted or exhibited.

→ 3. Items to be submitted:

- 4 copies of each calendar
- 4 registration forms (see note 4)
- 1 copy of the calendar concept (see note 5)
- 1 CD-ROM or Data-Stick with the cover and the calendar sheets (see note 6)*

→ 4. The Registration Form:

should be filled out with all required information.
Please note that this information will be used on award-winners' certificates. Contact details are important for any possible queries.

→ 5. Calendar concept:

A short description to explain the concept (max. 1 page, A4, Word, 1,500 characters).

→ 6. The CD-ROM or Data Stick*:

Please include a CD-ROM or a Data-Stick with your calendars, labeled with the name of the sponsor and the title of the calendar and your contact details for possible queries. The CD-ROM or Data-Stick should include the cover and all calendar sheets (as jpg- or tif files, 300 dpi, 4 colors, approx. A4, and for web resolution, 100 dpi, 3 colors, approx. A6).

The illustrations recorded on the CD-ROM are needed for the Opening and Award Ceremonies, for PR activities and for detailed reporting of your calendar on our website.

* Not necessary for participants in the Gregor Self-Publishing Calendar Award.

→ 7. Shipping:

Participants send their calendars, carriage paid, directly to the "House of Economy" in Stuttgart. Be sure to enclose the registration form, calendar concept and CD-ROM/Data-Stick with your entries. Calendars that are not received by the official deadline or that are not shipped to the specified address cannot be entered in the competition. It is up to the participants to make sure that their calendars arrive at the "House of Economy" in Stuttgart in time. For organisational reasons we are not able to acknowledge receipt or return any calendars.

→ Shipping Address:

**Ministerium für Finanzen und Wirtschaft
Baden-Württemberg
Haus der Wirtschaft Baden-Württemberg
"Gregor Award"
Logistik
Schlossstraße 23
D-70174 Stuttgart**

Entry Deadline

**Gregor Calendar Award 2019
Wednesday, December 12, 2018**

→ If you have questions about the Gregor Calendar Award 2019, or if you have a justified deadline problem, please contact us – we will make every effort to find a mutually agreeable solution!

Graphischer Klub Stuttgart e. V.
Friedrich Müller
Telephone: +49 (0) 7141 / 63200
info@graphischer-klub-stuttgart.de

Ministry of Economic Affairs, Labour and Housing
of Baden-Württemberg
Anette Ahr
Telephone: +49 (0) 711 / 123-2710
anette.ahr@mfw.bwl.de

Subject to change without prior notice.



To the registration

Wettbewerbsspass 2019

Registration 2019

Bitte nur ein Feld ankreuzen / Please only mark one box:

- Gregor Advertising Calendar Award 2019 & Gregor Photo Calendar Award 2019 & Japan Calendar Award 2019**
- Gregor Self-Publishing Calendar Award 2019**

Veranstalter / Organizer:

Graphischer Klub Stuttgart e. V.;
Ministerium für Wirtschaft,
Arbeit und Wohnungsbau
Baden-Württemberg;
Verband Druck und Medien
in Baden-Württemberg

Ordnen Sie Ihren Kalender einem Themengebiet zu / Please mark a topic suitable for your calendar:

- | | | |
|--|---|---|
| <input type="checkbox"/> Werbekalender /
Advertising calendar | <input type="checkbox"/> Tisch- / Buchkalender /
Desk- / bookcalendar | <input type="checkbox"/> No-Profit, soziales Projekt /
Non-profit, social project |
| <input type="checkbox"/> Fotokalender /
Photo calendar | <input type="checkbox"/> Adventskalender /
Advent calendar | <input type="checkbox"/> Digitale Kalender
Digital calendars |
| <input type="checkbox"/> Einblattkalender /
One page calendars | <input type="checkbox"/> Ausbildung / Schule
Education / school | <input type="checkbox"/> Sonstige
others |



RECHNUNGSNUMMER

INVOICE NUMBER

KUNDENNUMMER

CUSTOMER NUMBER | **Only for self-publishing calendar award**

HIER AUSDRUCKEN!
PRINT HERE!

Einsenderadresse / address of entrant Name / Firma / Straße / PLZ / Ort

Rechnungsadresse / invoice address Nur ausfüllen, wenn Rechnungsadresse abweicht

Text für Urkunde / Text for certificate

URL für / for Website

KALENDER-TITEL / TITLE OF THE CALENDAR	
AUFTRAGGEBER / CLIENT	
KONZEPTION / CONCEPT CREATED BY	
GESTALTUNG / DESIGNED BY	
FOTOGRAFIE / PHOTOGRAPHY	
ILLUSTRATION / ART BY	
DESKTOP PUBLISHING	
DRUCK / PRINTED BY	
WEITERVERARBEITUNG / FINISHED BY	

WICHTIG! Rückfragen beantwortet: IMPORTANT! Questions will be answered by:

NAME	TELEFON / TELEPHONE
ADRESSE / ADDRESS	E-MAIL
	WWW

- TEILNAHMEGEBÜHR IST ÜBERWISEN. KOPIE DER ÜBERWEISUNG LIEGT BEI.** ENTRY FEE IS PAID. PLEASE SEND COPY OF YOUR BANK TRANSFER.
- WETTBEWERBSPASS LIEGT BEI.** REGISTRATION FORM IS ENCLOSED.
- KALENDERKURZBESCHREIBUNG ALS AUSDRUCK LIEGT BEI.** DESCRIPTION OF THE CALENDAR CONCEPT IS ENCLOSED.
- CD-ROM ODER DATEN-STICK LIEGT BEI.** A CD-ROM/DATA-STICK WITH THE REQUIRED INFORMATION IS ENCLOSED.
- DER VERÖFFENTLICHUNG MEINER AUSZEICHNUNG IM INTERNET STIMME ICH ZU.** I AGREE TO THE ONLINE PUBLICATION OF MY AWARD.
- EINE VERLINKUNG ALLER BETEILIGTEN AM KALENDERPROJEKT ZU DEREN WEBSITE STIMME ICH ZU.** I AGREE TO THE LINKING OF ALL PARTICIPANTS IN THE CALENDAR PROJECT TO THEIR WEBSITES.
- ICH HABE DIE ERKLÄRUNG ZUM DATENSCHUTZ (HIER) GELESEN UND STIMME DIESER UNEINGESCHRÄNKT ZU.** I HAVE READ THE DATA-PROTECTION DECLARATION ([HERE](#)) AND AGREE TO IT WITHOUT RESERVATION.

ORT, DATUM, UNTERSCHRIFT / PLACE, DATE, SIGNATURE

Ausgefüllten Wettbewerbsspass bitte jedem Kalendertitel beifügen; nicht separat zusenden!
Enclose the registration form to each calendar - don't send it separately.