

gregor international calendar award

**ENTRY
DEADLINE**
12.12.2016

GREGOR ADVERTISING CALENDAR AWARD 2017
GREGOR PHOTO CALENDAR AWARD 2017

Allowed in this category are advertising calendars, image calendars, non-profit calendars, school projects and any kind of photo calendars.

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 **GRAPHISCHER KLUB
STUTTGART E.V.**


Baden-Württemberg
MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND WOHNUNGSBAU


vdm **Verband Druck
und Medien**
in Baden-Württemberg e. V.

GREGOR ADVERTISING CALENDAR AWARD 2017 GREGOR PHOTO CALENDAR AWARD 2017

The objective of the Calendar Competition is to display a representative cross-section of calendar craft from around the world and to stimulate reflection about the significance of calendars in our time. The organizers concern themselves with cultural and economic aspects of calendars and they seek to present the manifold dimensions of this medium to professionals and to the interested public. The coveted awards give added value in the market place to those involved in producing the successful calendars.

THE AWARDS

In January 2017, a jury of experts evaluates the overall appearance of calendars submitted from Germany and abroad in the categories based on the criteria of concept, design and manufacturing technique. The jury selects calendars for Gold, Silver and Bronze awards. After a meticulous review, one of the calendars that have been given the Gold Award can be honoured with the Grand Prize of the Jury 2017. In addition to the evaluation of the overall impression of each calendar, special awards can be given for outstanding performances.

It is with great anticipation that the professional audience looks forward every year to the announcement of the calendars that have been awarded the "Photo-Calendar-Prize". All photographic calendars are automatically included in the Photo Calendar Competition 2017. An independent jury of experts evaluates the calendars with emphasis on innovative application of photographic technique. In addition, one of the winning calendars can be distinguished even further with the "Prize of the Photo Calendar Jury 2017" for the most remarkable overall performance.

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THE AWARD CEREMONY

The certificates/awards will be presented at the opening ceremony in the "House of Economy" **on Thursday 26, January 2017**. When the jury has completed its evaluation, the award winners will be notified of their success during the third week of 2017. All entrants are cordially invited to attend the opening of the exhibition with the award ceremony.

GREAT EXPOSURE FOR YOUR CALENDARS

More than 100,000 visitors will admire your calendars: The calendars will be displayed in several exhibitions. All 2017 commercial calendars that have been received by 16 October 2016 will be displayed in a special exhibition at the Stuttgarter Buchwochen (November 10 to December 4, 2016), including the commercial calendars that have already been judged in August 2016.

All calendars that were entered in all categories will be displayed in a grand exhibition at the "House of Economy" of Baden-Württemberg in Stuttgart from January 27 to the February 19, 2017. In addition, the entire calendar exhibition will travel to the Government Building at the Rondellplatz in Karlsruhe, Germany, where it will be open from February 23 to March 19, 2017.

FINALLY A FEW MORE IMPORTANT POINTS

- ▶ Please consider that the calendars will be exposed by the visitors. When a calendar is awarded a prize, it may become necessary for the organizers to request additional copies of that calendar. All participants in the competition are therefore asked to retain at least two extra copies of their calendars for exhibitions.
- ▶ All calendars that were submitted before the deadline and to the correct address will be evaluated and judged by three different juries. The decisions of the juries are final and cannot be contested in any legal action. By submitting a calendar to the gregor international calendar award, participants assure us that the rights of third parties, in particular those of authors or copyright owners, will not be violated. Participants exempt the organizers from any claims for damages and other legal aspirations of third parties. The organizers are entitled to exhibit and / or publicize the calendars, or excerpts from them, free of any charges, in other media.
- ▶ Social and educational institutions may submit a written request for reduced fees that must be received well in advance of the deadline. The decision whether or not to approve such requests is the prerogative of the Graphischer Klub Stuttgart e. V., Königstraße 57, 71679 Asperg/ Germany.

www.gregor-calendar-award.com



HOW TO PARTICIPATE IN THE GREGOR INTERNATIONAL CALENDAR AWARD 2017:

1. REQUEST AN INVOICE BY E-MAIL:

info@graphischer-klub-stuttgart.de. Please include the number of calendars you wish to enter and your exact invoice address. The invoice will be sent to you promptly by e-mail.

The entry fees:

1 – 5	submitted calendar titles	160.00	€
6 – 10	submitted calendar titles	250.00	€
11 – 20	submitted calendar titles	440.00	€
21 – 30	submitted calendar titles	600.00	€

The entry fee includes:

Entry to the competition, the display of submitted calendars in various exhibitions and participation in the opening and awards ceremony in Stuttgart. Every participant in the competition will receive a copy of the calendar yearbook showing all prize winners.

2. PLEASE TRANSFER the account of the Graphischer Klub Stuttgart e. V. at the BW Bank; IBAN Number: **DE80600501010002753513**, BIC: **SOLADEST 600**. Please include “gregor award_AC” and the invoice number on your bank transfer.

Failure to pay the entry fee will lead to exclusion from the competition and the exhibitions. Kindly confirm the remittance of your entry fee and attach a copy of the remittance to your registration form. Without this proof of payment, your calendar cannot be accepted or exhibited.

3. ITEMS TO BE SUBMITTED:

- 3 copies of each calendar
- 3 registration forms (see note 4)
- 1 copy of the calendar concept (see note 5)
- 1 CD-ROM with the cover and the calendar sheets (see note 6)

4. THE REGISTRATION FORM:

should be filled out with all required information.

Please note that this information will be used on award-winners' certificates. Contact details are important for any possible queries.

The registration form can be downloaded as a PDF from www.gregor-calendar-award.com/Anmeldung.

5. CALENDAR CONCEPT:

A short description to explain the concept (max. 1 page, A4, Word, 1,500 characters)

6. THE CD-ROM Please include a CD-ROM with your calendars, labeled with the name of the sponsor and the title of the calendar and your contact details for possible queries. The CD-ROM should include the cover and all monthly sheets (as jpg- or tif files, 300 dpi, 4 colors, approx. A4, and for web resolution, 100 dpi, 3 colors, approx. A6). The illustrations recorded on the CD-ROM are needed for the Opening and Award Ceremonies, for PR activities, the Gregor app and for the calendar yearbook.

7. SHIPPING

Participants send their calendars, carriage paid, directly to the “House of Economy” in Stuttgart. Be sure to enclose the registration form, calendar concept and CD-ROM with your entries. Calendars that are not received by the official deadline or that are not shipped to the specified address cannot be entered in the competition. It is up to the participants to make sure that their calendars arrive at the “House of Economy” in Stuttgart in time. For organizational reasons we are not able to acknowledge receipt or return any calendars.

SHIPPING ADDRESS:

Ministerium für Wirtschaft, Arbeit und Wohnungsbau
Baden-Württemberg
Haus der Wirtschaft Baden-Württemberg
“gregor award_AC”
Logistik
Schlossstraße 23
D-70174 Stuttgart

ENTRY DEADLINE

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12. December 2016

DO YOU HAVE QUESTIONS ABOUT THE GREGOR INTERNATIONAL CALENDAR AWARD 2017?

Or if you have a justified deadline problem, please contact us – we will make every effort to find a mutually agreeable solution!

Graphischer Klub Stuttgart e. V.
Friedrich Müller
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info@graphischer-klub-stuttgart.de

Ministerium für Wirtschaft, Arbeit und Wohnungsbau
Baden-Württemberg
Anette Ahr
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DOWNLOAD REGISTRATION FORM

www.gregor-calendar-award.com/Registration